

SWANAGE BLUES AND YOU

Many thanks to all the Local People and Businesses that helped Save Swanage Blues in 2012. You really did make it happen!

You especially made a success of the introduction of £10 Weekend Wristbands, replacing bucket collections.

With your continued support we can make it work for Swanage in 2013.

WHY NO TICKETS?

I was asked recently why there are no tickets, or why people aren't asked to pay on the doors of all the venues. It's simply because the law says that nowadays we must employ registered security staff and pay them a going-rate — and with all those doors and all those venues, the cost of the extra staff would be huge.

In turn, Wristbands would have to increase from £10 to more than £20 just to cover the extra costs of the extra security staff. So we rely on the Honesty of blues music lovers to buy £10 Weekend Wristbands voluntarily.

HONESTY

The result is, costs are kept down and we still have a happy party atmosphere. That has to be better all round.

The same can be said about local businesses that benefit from the extra money the festivals bring into the town.

Take the accommodation providers: you know, hoteliers, guest house owners and such. They know their beds will be full for the festivals and they don't have to contribute anything at all to get the business.

But some of them do and we appreciate that very much indeed. They help to keep the festivals going too.

the photographerslounge

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One thing's for sure. If festival fans refused to buy wristbands, and accommodation providers refused to advertise, the festivals would end - so we're grateful to those who do contribute.

So thank you Advertisers, and if you want to pay for 2013 now, or have overlooked paying for 2012, please get in touch!

WEEKEND WRISTBANDS PLUS

It gets better! After the last festival, some local businesses said they were going to offer incentives or special deals to wristband wearers for the next festival in March. How clever of them and what an enterprising idea!

So I'm giving them free publicity in the festival programme and 'empty belly' posters so they can write in details of their offers when the weekend arrives. Got to be a Winner!

WANT TO JOIN IN?

If anybody else with a business wants to join in, you are welcome. It doesn't matter how small the incentive is, just doing something means you qualify.

We could start a new trend here and get a lot of useful publicity for the town as well...

So, if you wish to take part in the Weekend Wristband Plus Promotion, advertise, sell wristbands, have more info, or anything else, let me know - contact details below.

Together we'll keep this going!

CONTACT

Phone Steve Darrington on 01929 422338, mobile 07445 261037, email info@swanage-blues.org or drop a note into the Tourist Information Centre, Shore Road, Swanage BH19 1LB.

<p>THE LEGION Swanage's Home For Original Music! 01929 422722 Swanage Royal British Legion 150 High Street Swanage BH19 2PA www.rblswanage.co.uk</p>	<p>SWANAGE BLUES FESTIVALS 1-3 March 2013 and 4-6 October 2013 15 indoor venues 40 gigs www.swanage-blues.org</p>
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JANUARY

LIVE MUSIC and more!

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SWANAGE BLUES FESTIVAL
1, 2, 3 MARCH 2013
40 GREAT GIGS
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Weekend Wristband £10 only!
www.swanage-blues.org

ADVERTISING and ENQUIRIES
Steve Darrington 01929 422338 (office hours only)
or email s.darrington@btopenworld.com

This guide is available from the venues,
Tourist Information Centres and for download
from www.swanage-blues.org

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DECEMBER		
27 Th	White Swan	Oscar's Fun Quiz and Rock 'n' Roll Bingo 9pm
28 Fr	White Swan	The Ray Jones Band 9pm
28 Fr	Anchor	Karaoke
28 Fr	Greyhound	Frankie Rudd 9pm
29 Sa	White Swan	Devils Rejects 9pm
29 Sa	Anchor	Voodoo Chili
29 Sa	Greyhound	Steve Black from 3pm
30 Su	Anchor	Karaoke
30 Su	The Legion	Sunday Live Music Sessions with Helena Mace 3pm
31 Mo	Anchor	Disco
31 Mo	Ship, Langton	New Year Disco
31 Mo	The Legion	Disco with Top Sounds Disco 8pm - 1am (Fancy Dress)
31 Mo	Studland Soc	Blind Lemon Gliders + very special guests. Tickets from Studland Stores.
31 Mo	Greyhound	New Years Eve - Fireworks Display at 9:00pm, Karaoke, Disco

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01 Tu	Anchor	Karaoke/Silent Disco
02 We	Anchor	Fun Quiz followed by Karaoke
04 Fr	Anchor	Karaoke
05 Sa	Anchor	Karaoke
05 Sa	The Legion	Jim Etherington live at 9pm
06 Su	Anchor	Karaoke
06 Su	The Legion	Sunday Sessions with Steve Whale 3pm
09 We	Anchor	Fun Quiz followed by Karaoke
09 We	The Legion	Tea Dancing with Andrew Cannon 2pm
10 Th	White Horse	Q E D
10 Th	White Swan	Oscar's Fun Quiz and Rock 'n' Roll Bingo 9pm
10 Th	The Legion	RBL Curry Night and Elmo's Quiz (please book)
11 Fr	Anchor	Karaoke
12 Sa	White Swan	Black Orchid 9pm
12 Sa	Anchor	Dishevelled
12 Sa	Studland Soc	The Jack Ratts
13 Su	Anchor	Karaoke
13 Su	The Legion	Sunday Sessions with Jilly Ann 3pm
16 We	Anchor	Fun Quiz followed by Karaoke
16 We	Black Swan	Open Acoustic Music Session
17 Th	White Horse	Private Party
18 Fr	White Swan	The Ray Jones Band 9pm
18 Fr	Anchor	Karaoke
19 Sa	White Swan	Raising Kaine 9pm
19 Sa	Anchor	TBA

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20 Su	Anchor	Karaoke
20 Su	The Legion	Sunday Sessions with Shaun Marx 3pm
23 We	Anchor	Fun Quiz followed by Karaoke
24 Th	White Horse	Repeat Offenders
24 Th	White Swan	Oscar's Fun Quiz and Rock 'n' Roll Bingo 9pm
25 Fr	White Swan	Sweet FA 9pm
25 Fr	Anchor	Karaoke
26 Sa	White Swan	Slipped Disc 9pm
26 Sa	Anchor	Finnian
26 Sa	The Legion	Swanage Comedy at The Legion - tickets on sale now
27 Su	Anchor	Karaoke
27 Su	The Legion	Sunday Sessions with Roy Charles 3pm
29 Tu	Black Swan	Folk Session
30 We	Anchor	Fun Quiz followed by Karaoke
31 Th	The Legion	RBL Steak Night and Elmo's Quiz

**Wishing You All
A Very Happy New Year!**

JANUARY

01 Tu	White Swan	James Hollingworth 3pm
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Swanage Associated SaT

Taxis

Telephone (01929)
421122
425350

**STATION APPROACH
SWANAGE BH19 1HB**

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CASTLE**

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**SWANAGE
BLUES
FESTIVALS**

**1-3 March 2013
and
4-6 October 2013**

15 indoor venues
40 gigs

www.swanage-blues.org