

SWANAGE BLUES FESTIVAL A SUCCESS

Despite technical issues, bad weather, red tape, the economic downturn and a decline in the number of participating venues, Swanage Blues Festival surged ahead on 5-7 October.

"This really was the festival that very nearly didn't happen," said organiser Steve Darrington, "as financially things looked very gloomy."

A 'Save Swanage Blues' campaign was set up at the suggestion of Emma Fernandez of Violet PR to encourage people to support the festivals with a £10 weekend wristband initiative. This was the first time in the festivals' history that a financial fixed contribution was asked for – and it proved incredibly successful.

"The fans saved the festival," said Steve. "Wristband sales brought in a little more than the usual bucket collections over the weekend, with the added bonus of advance sales too. Some people who weren't coming even bought wristbands to ensure the festivals' survival."

The tourist information centre, most venues and some local shops sold the wristbands, with Jenkins newsagents staying open till 10pm over the weekend to assist evening sales.

INCENTIVE SCHEME FOR MARCH 2013

Steve said: "I have been over whelmed by the generosity and good feeling this festival has created. What is more, some business owners have said they will offer discount weekend incentives for wristband wearers at the 1-3 March 2013 festival."

For any business wanting to take part, Steve can supply promotional posters and include them in the festival programme free of charge too.

"Whether it's 5 pence off one item or more doesn't matter," said Steve. "It's a good idea that will grow the festival and make the wristband pledge scheme even more attractive to visitors. Potential incentive partners are welcome to contact me."

In a year that has seen both the collapse of Weymouth's glamorous Bayside Festival during the Olympics and the sad demise of the Wimborne Folk Festival, Steve feels local involvement is proving incredibly positive for Swanage.

Further information at www.swanage-blues.org, phone Steve on 01929 422338 or drop him a line c/o TIC, Shore Road, Swanage BH19 1LB before 30th November.

Rock-A-Hula Club & The Legion Present...

SWANAGE COMEDY

Opening night! Sat. 24th November.
doors 8pm - Show 9pm. £13 adv. £15 on door.

MITCH BENN
"The country's leading musical satirist ... a cross between Bill Bailey and Markus Brigstocke."
- The Times

ANDREW WATS
"Posh and witty ... exquisitely funny ... one of the new comics making waves."
- Time Out

JAMES DOWDESWELL
"A real master of the comedian's craft."
- Chortle

M.C. DANNY WARD
"This is top quality stand up."
- Edinburgh Festival

Swanage. Birthplace of Basil Fawlty.
www.swanagecomedy.com

R.B.L. 150 High St, Swanage, BH19 2PA. Tel: 01929 422722
Details - www.swanagecomedy.com & www.rockahulaclub.co.uk
Tickets from The Legion, Swanage T.I.C, Replayed Records & www.wegotickets.com

This guide is available from the venues, Tourist Information Centres and for download from www.swanage-blues.org

THE LEGION
Swanage's Home For Original Music!
01929 422722
Swanage Royal British Legion
150 High Street
Swanage BH19 2PA
www.rblswanage.co.uk

BLACK SWAN
Real Ale, Real Food, Real Pub
Wednesday Nov 21st
OPEN MUSIC SESSION
Tuesday Nov 27th
FOLK SESSION
01929 423846
159 - 161 High Street
Swanage BH19 2NE

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NOVEMBER

LIVE MUSIC

and more!

Swanage & Purbeck edition
Sponsored by Swanage Blues Festivals

This guide is available from the venues, Tourist Information Centres and for download from www.swanage-blues.org

ADVERTISING and ENQUIRIES
Steve Darrington 01929 422338 (office hours only)
or email s.darrington@btopenworld.com

SEVENTH WAVE RESTAURANT
Durlston Castle
7pm
Friday 16th November
BBC Radio 2 Favourite
SONNY BLACK
Full Bar and Bar Platter Menu
Admission Free
01929 421111

SWANAGE BLUES FESTIVALS
1-3 March 2013
and
4-6 October 2013
15 indoor venues
40 gigs
www.swanage-blues.org

the photographerslounge
Dedicated to the Art and Soul of Photography
A must-see gallery for Art Lovers & Photographers alike
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38 High Street, Swanage, Dorset BH19 2NX

This guide is sponsored by Swanage Blues

OCTOBER

25 Th Tawny's Cuban Night 7pm. 'Requelme'
Tom Toomey of the Zombies &
Milly Toomey

26 Fr White Swan Icarus 9pm

26 Fr Anchor Karaoke

26 Fr Greyhound Blind Lemon Gliders

27 Sa White Horse Brass Monkeys

27 Sa Ship, Swanage Nu Generation

27 Sa White Swan The Urge 9pm

27 Sa Anchor Finnian

28 Su The Legion Sunday Sessions with Jim
Etherington 3pm-6pm

28 Su Anchor Karaoke

30 Tu Black Swan Folk Session

31 We Anchor Fun Quiz followed by Karaoke

NOVEMBER

1 Th White Swan Oscar's Fun Quiz and Rock 'n'
Roll Bingo 9pm

2 Fr White Swan Black Orchid 9pm

2 Fr Anchor Silent Disco

2 Fr Greyhound Blind Lemon Gliders

3 Sa White Horse Chill

3 Sa White Swan Slipped Disc 9pm

3 Sa Anchor Medicine Show

4 Su Anchor Karaoke

7 We Anchor Fun Quiz followed by Karaoke

9 Fr White Horse Quiz Night - Ticket Only

This guide is sponsored by Swanage Blues

9 Fr White Swan Road Hogs 9pm

9 Fr Anchor Karaoke

10 Sa White Horse T B C

10 Sa White Swan Firebird 9pm

10 Sa Anchor VooDoo Chill

10 Sa The Legion Devils Rejects

11 Su Anchor Karaoke

14 We Anchor Fun Quiz followed by Karaoke

14 We The Legion Tea Dancing with a difference
2pm

15 Th White Swan Oscar's Fun Quiz and Rock 'n'
Roll Bingo 9pm

16 Fr White Swan Headland 9pm

16 Fr Anchor Karaoke

16 Fr Seventh Wave Sonny Black

17 Sa White Horse Mafia

17 Sa White Swan Skintull 9pm

17 Sa Anchor Dishevelled

17 Sa The Legion Rock-a-hula Film Night

18 Su Anchor Karaoke

18 Su The Legion Karl Lattimer 3pm

21 We Anchor Fun Quiz followed by Karaoke

21 We Black Swan Open Folk Session

23 Fr White Swan Paul Antony 9pm

23 Fr Anchor Karaoke

24 Sa White Horse Kranfly

24 Sa White Swan Phoenix 9pm

24 Sa Anchor Karaoke/Silent Disco

This guide is sponsored by Swanage Blues

24 Sa The Legion Swanage Comedy Club opening
night

24 Sa Harmans X The Mary Jane Band
Village Hall Folk/Rock - tickets TIC

25 Su Anchor Karaoke

25 Su The Legion Paul Antony 3pm

27 Tu Black Swan Folk Session

28 We Anchor Fun Quiz followed by Karaoke

29 Th White Swan Oscar's Fun Quiz and Rock 'n'
Roll Bingo 9pm

30 Fr White Swan Back Street Band 9pm

30 Fr Anchor Karaoke

**ADVERTISE IN THIS GUIDE
and be seen by
People Who Are Going Places!**

Swanage Associated SaT
Taxis
Telephone (01929)
421122
425350
STATION APPROACH
SWANAGE BH19 1HB

**SEVENTH WAVE
RESTAURANT**
Durlston Castle
7pm
Friday 16th November
BBC Radio 2 Favourite
SONNY BLACK
Full Bar and
Bar Platter Menu
Admission Free
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**Good Food,
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Swanage's Premier
Music Venue
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East, Swanage BH19 1ES
www.replayedrecords.com

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